



Happy New Year!

We hope you'll enjoy our first newsletter and each subsequent issue with news, information and photos. Please email your comments and questions to: groundwork@fuse.net



TIP: To help prolong visual interest in the winter, refrain from trimming off fall-blooming florets, berries, and plumes. Spent flowers on Oakleaf Hydrangea (left) remain encapsulated by snow. Foliage from the groundcover, dwarf bamboo, stay green until the late winter season (right).



What's new? GroundWork Design Cincinnati LLC (GWD-C) celebrates ten years in business by launching our first website, <http://www.gwd-c.com/>. For your convenience, it is also linked to our Facebook page. Thank you for your support!

The Principal's Corner



Sharon A. Floro, ASLA, RLA, sole proprietor of GWD-C, amassed over 17 years of design experience before she opened her own landscape architecture studio in 2001.

1. What are your goals for the new year?

I want to generate more excitement and interest on the benefits of integrating native plants in our landscapes, especially as the topic of sustainability continues to be relevant in our transforming environment. I plan to continue designing accessible outdoor natural settings, with much-anticipated consideration for children, the elderly, and wildlife.

2. What do you like most about your job?

I enjoy the opportunity to directly serve my community, while managing a custom-tailored schedule for my family.

3. If I wasn't working as a consultant/designer, I would have liked to become.....?

a veterinarian, or a creative executive chef at an Asian-fusion cuisine bistro, or a backup entertainer for Annie Lennox (not necessarily in that order).

Did you know?

1. Permeable concrete or pervious interlocking pavers can be less costly than installing traditional impervious pavement systems. On a rainy day, visit the Cincinnati Zoo and Botanical Garden and witness how 40,000 SF of newly constructed porous surfaces can slow down runoff and promote infiltration.

2. The Missouri Botanical Garden offers a rich online resource of plant information, listed by common or botanical name. Visit: <http://www.mobot.org/gardeninghelp/plantfinder/Alpha.asp>

2. The invasive Amur, Morrow, & Tatarian Honeysuckle bushes (*Lonicera maackii*, *L. morrowii*, *L. tatarica*) can be easily identified because they are one of the last shrubs to lose foliage in the fall and the earliest plants to leaf out in the spring.

Amur Honeysuckle (below). Photo credits: OIPC, Duke University



10 Year Anniversary

2001-2011

GIFT CERTIFICATE

Receive a \$ 20.00 gift certificate when you complete an initial professional design consultation session with GWD-C. Certificate only applies to the Bloomin Garden Centre or the Hamilton County Park District. Call (513) 530-09-GW for details and to set up an appointment. Restrictions and professional consultation fee apply.